

MERCEDES-BENZ



300
AUTOMATIC



MERCEDES-BENZ

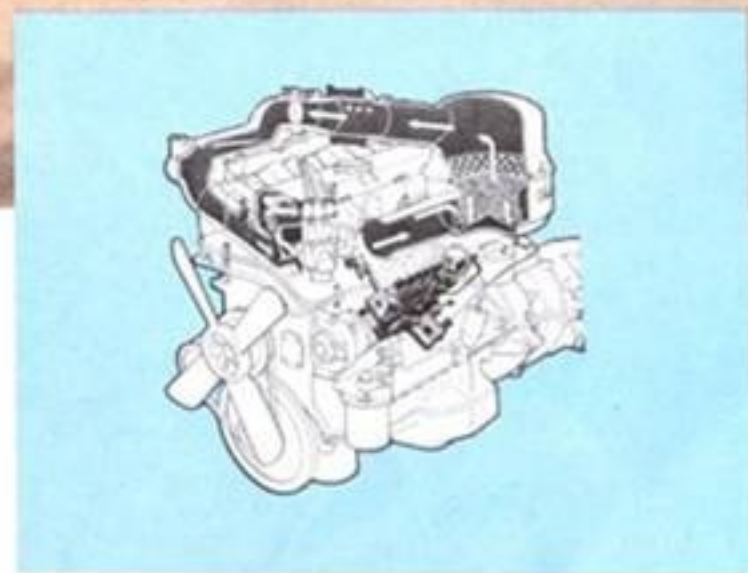
220 SE Convertible / Coupé



**MERCEDES-
BENZ**

300

CONVERTIBLE
AUTOMATIC



180 H. P. Manifold Fuel Injection Engine

Traditional Beauty . . . Modern Craftsmanship

The distinguished bearing of the Mercedes-Benz 300 Automatic 4-door convertible makes it perfect for formal occasions. At the same time, this car is equally at home cruising the highways with the proud owner's happy family. With top up, it is a luxurious sedan providing utmost privacy. With top down, it is a comfortable open touring car. Either way, it is an impressive-looking, high-performance vehicle with dignity and prestige in

every line. Its design reflects the years of experience that Mercedes-Benz has had with this type of car. The manually adjustable top is easily opened or closed and its perfect fit guarantees a snug, weather-tight interior. Genuine leather upholstery is used throughout. Interior appointments and decor are in keeping with the Daimler-Benz fine car tradition.

South Bend
\$14,354.00

SALE
1954

MERCEDES-BENZ

Type 300d
AUTOMATIC

WITH FUEL INJECTION ENGINE



The most elegant motor car in the world



The Mercedes-Benz 300d is *the* pinnacle of achievement in the art of manufacturing automobiles. The only support for the roof is provided by slender pillars of great strength, front and rear, and the four large windows lower completely out of sight, allowing an unprecedented panorama, and bestowing the 300d with a distinctive, regal appearance unmatched by any car on the road. Automatic transmission and the renowned Mercedes-Benz fuel injection engine, complemented by thoroughbred handling qualities, enable the 300d to convey its passengers in town carriage luxury or with surprising verve on cross-country touring.



Generous space and luxurious seats are an invitation to the most comfortable travel imaginable. Arm rests, ash trays and huge door pockets aid passenger comfort and convenience. A glass partition for chauffeur-driven cars can be fitted on request.

MERCEDES-BENZ

Type 220S

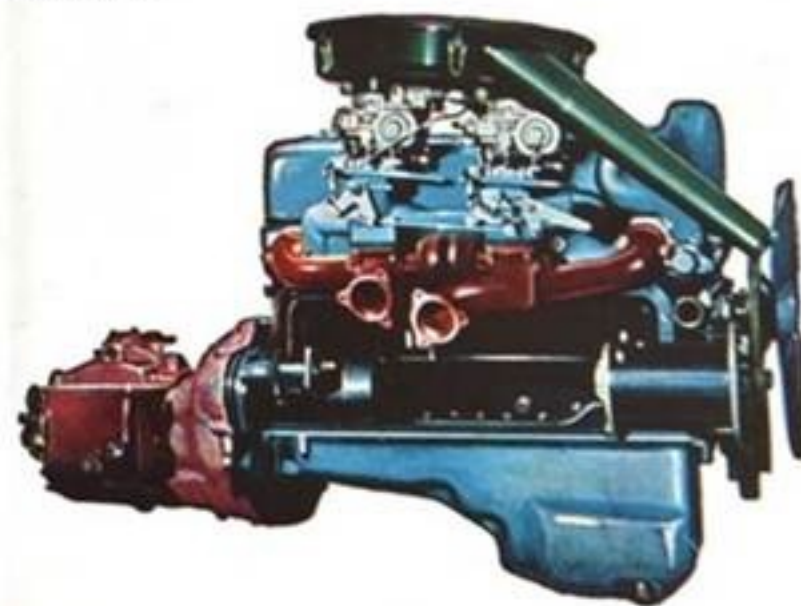


Power, Comfort, and Safety happily combined

\$4390.

There is newness in every Mercedes-Benz model—sumptuous beauty inside and out, comfort and performance that leave nothing to be desired. This is also true of the new Mercedes-Benz 220 S, a car of stunning beauty with the riding and interior comfort of a large limousine and the excellent performance and liveliness of a sports car. With all the speed the powerful 120 hp six-cylinder engine is capable of giving, the car maintains in every weather and under all road conditions that road-hugging quality which makes it easy and safe to keep under control. Its eager-lined styling tells you already how quickly and yet comfortably you can cover even the longest distances. The exquisiteness of its lovely interior appointments gives vivid proof of how much thought and care were devoted to every single detail contributing to really delightful riding. And special attention was paid to make the 220 S really safe. The unitized frame-floor construction, the sub-frame, the single-joint swing axle, and the servo-assisted turbo-cooled brakes are advanced engineering features of life-saving safety which impart with every mile that blissful feeling of utter security.

120 hp is developed by the extremely flexible and responsive six-cylinder short-stroke o.h.c. engine. Two downdraft compound carburetors give this precision-machined power plant that extra efficiency, extra liveliness, and zip you appreciate, especially in passing and difficult situations. The secondary barrel of the carburetor is automatically activated under high engine stress, which vitally contributes to the car's fuel-saving economy. The top speed attainable lies very close to the 100 mph mark.



MERCEDES-BENZ *Type 219*

JOY BROTHERS MOTOR CAR CO.
Studebaker Packard

Mercedes Benz

199 Smith Ave. CA. 2-5546-St. Paul



Merke
4800.
net - 4074
no cash
23823 for
74

Brilliant is the word for it **- in performance, beauty, comfort, and value**

The new motor cars Daimler-Benz is pleased to present for your consideration this year mark another step forward in the development of automotive engineering. The new Mercedes-Benz 219 is a car of exceptionally high standing because it combines dynamic power with beautiful styling. And the interior and driving comfort of this stunning new four-door sedan, which also excels in fuel-saving economy and robustness of engine, give its owner real joy and pride in his car. Whether you drive in congested traffic or on wide open highways, your Mercedes-Benz 219 displays marvelous driving qualities which result from a number of advanced engineering features, and from its responsive and very flexible engine. The 92 h.p., 6-cylinder power plant, well known for its excellent performance in the Mercedes-Benz 220 has, thanks to its high output at all speeds, great reserves of power which allow rapid acceleration even at the higher speed ranges. And these reserves of power mean faster getaway, faster passing, and thus greater safety. Yes, from top to bottom, inside and out, this superb thoroughbred Mercedes-Benz is packed with brilliant new engineering features which, by their meticulous precision and flawless detail, fulfill all the requirements of a car of its class.



92 h.p. is developed by this smooth running, quiet, 6-cylinder short stroke engine whose extreme flexibility, in conjunction with the fully synchronized 4-speed transmission, makes fast cruising simple. Its instant-action power provides unusually rapid acceleration and great hill climbing, and results in a top speed of approximately 92 m.p.h.

MERCEDES-BENZ

Type 190 SL



A dream come true

\$ 6250.

You will lose your heart at first sight of the Mercedes-Benz touring sports car type 190 SL. The flowing lines of its body reveal its tasteful elegance, and symbolize its latent power. In all its forms – coupe, or, open or closed convertible – this is a dream come true. Yet its harmonious appearance gives hardly an inkling of the liveliness of its engine, of the comfort, safety and luxurious appointments which this car offers in such lavish measure. Its sturdy four cylinder engine develops as much as 120 HP; the experience obtained from countless racing victories has left its mark on the chassis, body, brakes and steering, whilst the fact that the ATE brake booster, overtaking signal lights, and safety glass windshield are part of the standard equipment helps to give you a feeling of secure superiority at the steering wheel. As for the magnificently upholstered seats, they allow you to relax to an extent you would never have thought possible in a sports car. These unusual qualities make the Mercedes-Benz 190 SL an ideal car for all occasions: as a distinguished coupe of aristocratic character, you can confidently use it for all your business trips and social events; and after you have quickly removed the top, you have a stylish convertible ready to carry you off on delightful holiday tours. You can give yourself up to the pleasures of open-air motoring with a light heart, for if the sky should suddenly darken, the top can be replaced in a moment, allowing you to snap your fingers at the vagaries of the weather.



Coupe



Closed convertible



Yul Brynner. The shine on this, perhaps the most celebrated of Hollywood domes, was rivaled only by the shine on the hood of this Mercedes 300d.



MERCEDES-BENZ

Workshop Manual

TYPE 300 • TYPE 300 S

DAIMLER-BENZ AKTIENGESellschaft

STUTTGART-UNTERTURKHEIM

EXPORT-SERVICE



Workshop Manual • TYPE 300 • TYPE 300 S



1700 Kisten Kisten
in Gärten Kisten
D...

GENERAL OFFICES
612-19 E. TWENTY-FOURTH STREET
PHILADELPHIA 44, PENNA., U.S.A.
Telephone B-2434
Cable Address "WISCO"

July 14, 1965



Mr. Victor G. Lundeen
Lundeen Building
Fergus Falls, Minnesota

DEPT 5471

We are in receipt of a letter from the Beckman Company regarding your request for technical information regarding their R-6000 Radar Antenna.

The requested information has been included additional copies of value to you, regarding removal and re-installation of the antenna which we trust you will find most helpful.

Sincerely,
RCA Service

We are enclosing the requested information and information which may be of value to you, regarding removal of the equipment.

Enclosed also you will find a check for the cash of value. We are sure that you will find it a most satisfactory investment. However, we can also advise you that we have a large stock of radios in our store at 114 Lyndale Avenue, North, Minneapolis, Minnesota. We are sure that you will find it a most satisfactory investment. We are sure that you will find it a most satisfactory investment. We are sure that you will find it a most satisfactory investment.

Please advise if we can be of any additional service to you.

Sincerely,
 RECKER AUTORADIO U.S.A., INC.
 Richard

Sincerely,

BECKER AUTORADIO U.S.A., INC.

Frank J. McNichol, Sales Manager

FINANCIAL

FIMcN:ck
Enclosures:
Technical Information
Wire Antenna Information
Mexico Radio Information
Service Station List for Minnesota
Installation and Removal Instructions
U. S. N., Karlsruhe, Germany

cc Becker Radiowerke G.m.b.H., Karlsruhe, Germany

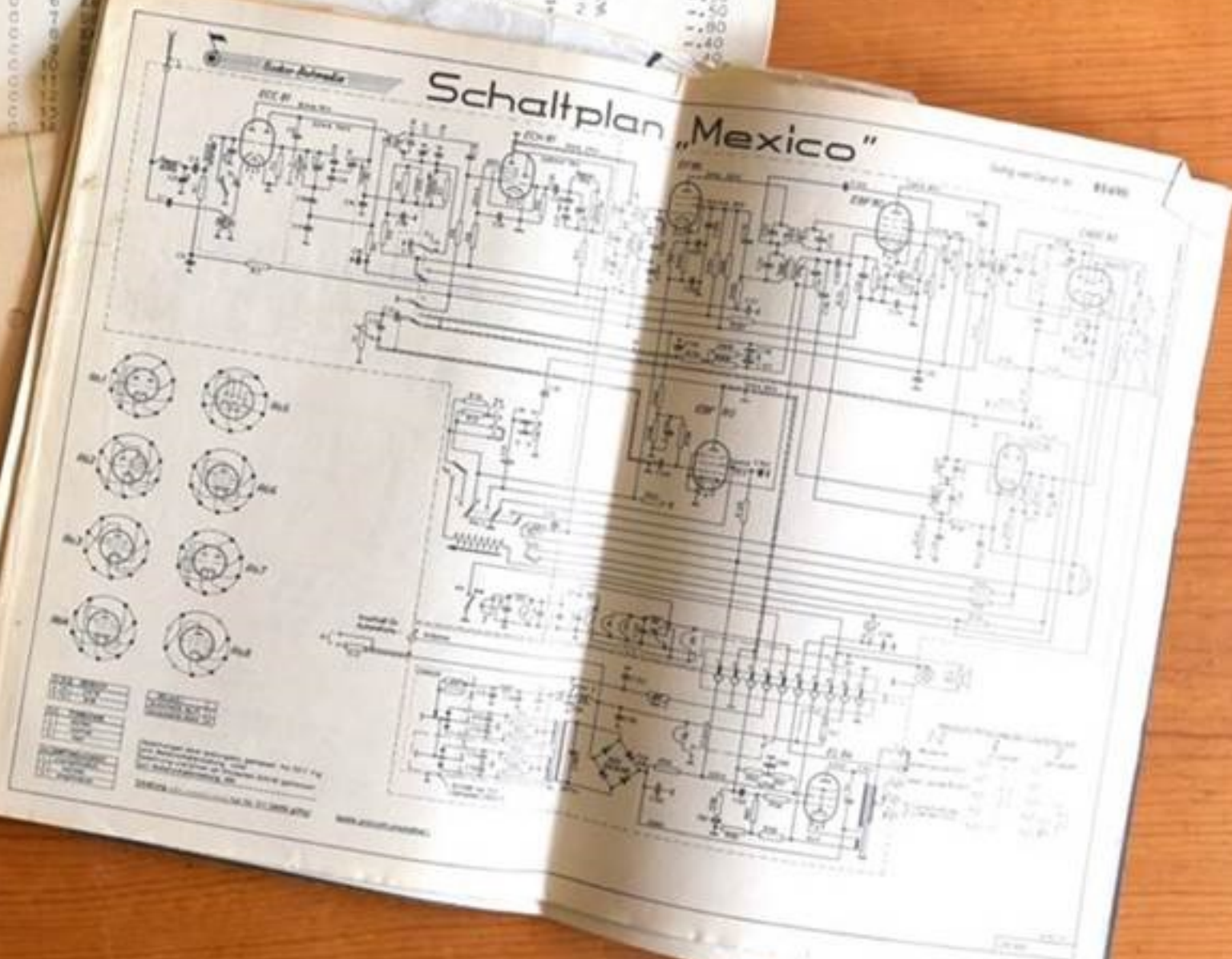
becker
autocarto

BECKER-RADIOWERKE G. M. B. H.
KARLSRUHE · KETTERSTRASSE 20 · TELEFON 1011 · TELEGR. BECKER, 980/10 KARLSRUHE

Gültig ab Gerät Nr. 34 690

Schaltelemente für MEXICO

Bezeichnung		Werte		Preis	
Abschlusskopf					
Pos.					
1	Styroflex	15 pF	125 V	± 5 %	-.45
2	Scheibentrimmer	10...60 pF			-.70
3	Styroflex-Kond	1000 pF	125 V	± 10 %	-.40
4	Robur-Kondens		125 V		-.60
5			125 V		-.50
6			125 V		-.50
7			125 V		-.80
8			125 V		-.40
9			125 V		-.40
10			125 V		-.40





MERCEDES-BENZ OF NORTH AMERICA, INC.

April 10, 1969

Mr. Victor Lundeen
713 Lakeside Drive
Fergus Falls, Minnesota 56537

Dear Mr. Lundeen:

Please forgive my delay in following through with the information I promised you during our recent telephone conversation. In addition to the technical information we had discussed, I have also obtained some copies of schematics pertaining to your type 300c.

As we had discussed via telephone Mr. Lundeen, it would appear that the problem you had described is resulting from either low converter pressure or worn direct drive clutch piston seals. This would necessitate cleaning and freeing up the valve body or replacement of the converter itself. Please note the information pointed out under "converter shuttle valve".

It may very well be Mr. Lundeen that a good deal of expense could be encountered. We must again express our regret over our inability to become involved financially in these repairs. In the event that additional parts are required, it would no doubt facilitate matters to contact Minneapolis in this regard.

Yours truly,

A. R. Jordan
Assistant Zone Service Manager

ARJ:ao
Att.

P. S. Relative to our telephone conversation on this date, the torque converter is in stock at our Parts Depot here and carries a retail price of \$231.00.
A. R. J.

APR 11 1969

April 4-69

Ed Jordan

Stakeholder

Car in Will send gasket
Direct Drive
no not functioning properly

Converter

Slipper

or

not getting

Pressure

14-35400

Rock America

201-944-344

300C - 6500189

713 Lakeside Drive

Mr. Victor Lundeen

Fergus Falls, Minn.



Mercedes-Benz



Mercedes-Benz of North America, Inc.
3333 Charles Street
Fergus Falls, Minn. 56537



MERCEDES-BENZ
of NORTH AMERICA
INC.

April 10 - 1969
TRANSMISSION DRAWINGS

TO

Mr. Victor Lundeen
713 Lakeside Drive
Fergus Falls, Minnesota 56537

MODEL
300-C
6500189



Edition A engl.

MERCEDES-BENZ

SERVICE BOOK

TYPE 300c «AUTOMATIC»

Sales and Service by the Mercedes-Benz Establishments/Agents

VICTOR G. LONDEEN **FERGUS FALLS**
MINNESOTA

DAIMLER-BENZ AKTIENGESELLSCHAFT STUTTGART-UNTERTURKHEIM

MERCEDES-BENZ

Type 300
AUTOMATIC



According to choice, the car is provided with two separate seats in front or a full length bench-type seat with a back rest which is also adjustable.



On special request, a comfortable folding arm rest can be supplied at extra cost for the middle of this bench-type seat.



Comfortable, detachable head rests can be provided for the adjustable backs of the separate front seats, if desired.



Unstinting quality

The generously dimensioned interior with its superlative appointments also testifies to the special character of the car. The softly sprung upholstery offers ample room for 5 or 6 persons. Its comfortable shape and fashioning satisfy all relaxation requirements. There are padded arm-rests on all four doors and another one can fold down out of the back of the rear seat; the front seats can be adjusted effortlessly to give more or less leg-room as well as to alter the angle of their backrest. Freedom of

movement allowed by the leg-room will be pleasantly appreciated, particularly on long journeys. The tasteful material lining the doors and covering the upholstery, the wood facing on the windows and the let-in ash-trays, twin-ceiling lighting, continuous hand rails with movable clothes hooks and the spacious flap pockets in all four doors are only a few examples of its all-embracing comfort.