

7 NORTH 15TH STREET

PHONE FEDERAL 2-8091

DATE Feb. 1st, 1958

SHIP TO \_\_\_\_\_

CHARGE TO Victor Lundeen & Company

126 Lincoln Ave. West

Fergus Falls, Minn.

YOUR ORDER No. \_\_\_\_\_

TERMS \_\_\_\_\_

APPROVED \_\_\_\_\_

PAID

Goods received in good condition

Date \_\_\_\_\_ By Chuck Aslesen

By \_\_\_\_\_

INVOICED

DATE \_\_\_\_\_ BY \_\_\_\_\_ INVOICE No. \_\_\_\_\_

N<sup>o</sup> 5955

3M 12-57 CLP



JOY BROTHERS MOTOR CAR COMPANY

192 PLEASANT AVENUE  
SAINT PAUL 2, MINNESOTA

*Packard*



*Clipper*

December 16th, 1957

Mr. V.G. Lundeen  
Lundeen Building  
Fergus Falls, Minnesota

Dear Mr. Lundeen,

Enclosed are specification sheets on the 300-D and the 220-S.

The 300-D replaces the 300-C and will now be built in 300-D style only. There is a 300-C available in the zone office. This is a new car. It is black with standard green interior, has the Mexico radio with the four speakers, automatic transmission, power brakes, reclining seats, white sidewall tires, and windshield washers. It sells for \$8,149.00, which would save \$3,000.00 over a 300-D.

The 220-S which we have here is a new car, finished and trimmed as beautifully as the 300's. It has the new Hydrak clutch which lets you shift as if there were no clutch, and there is no clutch pedal in the car. It has power brakes, Ivory steering wheel, radio (Europa), white sidewall tires, and windshield washers. This car sells for \$4,870.00. I'm sure that if you drove this car you would be more than pleased with its easy handling and operation.

I'm sorry you feel there is some fixing of prices on our cars. Perhaps it stems from a very low mark-up which prevents the dealer from cutting the price. That, in itself, is good, because it makes the car you buy worth the cost of it.

On the other hand, we have been allowing a very fair price for the used car turned in, and our customers all feel that the deal they receive is very good. Why not bring your car in and see what kind of a deal we can work out for you?

If we do deliver you a new Mercedes-Benz, you'll have a car you will enjoy for a good many years to come.

Very Truly Yours,

Joy Brothers Motor Car Co.

*Bill Flad*

Bill Flad

BF/mj

stroke  
plant  
and  
under  
speed





GRAMERCY BANK  
Your Financial Partner  
Item No. B-5025-75





JIM ANGELES, Incorporated • Studebaker-Packard, Mercedes-Benz

1416-26 HENNEPIN AVENUE • MINNEAPOLIS 3, MINNESOTA • FEDERAL 2-8091

October 25, 1957

Dear Mr. Lundeen:

In answer to your telephone request, enclosed you will find a brochure, covering the specifications of the Mercedes 300 automatic sedan.

We have in stock, a black sedan with the following equipment:

Minneapolis delivered price	\$7,743.00
Electric Windshield Washer	23.99
Becker "Mexico" Radio	272.36
Automatic radio antenna	45.82
White Side Wall Tires	<u>64.61</u>
Total Delivered Price	8,149.78

We are fully equipped with parts and factory-trained mechanics, to give these fine cars the attention they deserve.

We are looking forward to serving you in the near future.

Sincerely,

Chuck Aslesen  
Sales Department  
FEderal 2-8093

CA:ja  
enc. 1



*File X Angeles*

October 29, 1957

Jim Angeles, Inc.  
1416 - 26 Hennepin Avenue  
Minneapolis 3, Minnesota

Gentlemen:

Your letter of October 25th and brochure on the Mercedes-Benz has been received. I am interested in this car and should you drive up this way, come in and see me. It might be well to check before hand to be sure that I am in town. Our office phone is 595 and our office is at 126 Lincoln Avenue.

Yours very truly,

VICTOR LUNDEEN & COMPANY

V. G. Lundeen  
HGL:mj

*300-C-Black*  
*Please go to this*  
*Burgin's - see in front of*  
*Can in front of*  
*12-2-57*